

# Video example



Some people respond better to video than a written advert and it's a good idea to have a mix of media in order to recruit a range of diverse skills, knowledge and experience.

Flamingo Chicks is an inclusive community giving all children, including disabled children and those with illnesses such as cancer, the opportunity to enjoy dance and explore movement alongside friends. They also provide a vital peer support network for parents and carers, intergenerational volunteering, global outreach and advocacy.

The [video trustee advert](#) they produced in 2021 is a model case in inclusivity.